

For Immediate Release



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Everybody Wins! USA Appoints Ron Shah to Board of Directors

Boston, MA.— February 4, 2009 — At its January 15th meeting, Everybody Wins! USA approved Ron Shah to the Board of Directors. Ron has been a Director with VRA Partners since its inception in 2006. VRA Partners, an independent Atlanta-based investment bank, focuses on providing Mergers and Acquisition services to middle-market companies and private equity firms.

Ron was drawn to Everybody Wins' mission of improving children's literacy. His wife is an elementary school teacher with a graduate degree in reading instruction. "I've seen through her work both the issues facing some of our country's children and how much difference we can make," said Shah.

"We are thrilled to have Ron's professional expertise and personal passion for literacy on our team," said Rich Greif, National Executive Director of Everybody Wins! USA. Ron graduated summa cum laude with a bachelor's degree in finance from Babson College. He earned his Master of Business Administration from The Darden Graduate School of Business at the University of Virginia.

Everybody Wins! USA, a nationally recognized literacy and mentoring organization, strives to build the skills for and a love of reading among low-income elementary students. Through its signature program, Power Lunch, Everybody Wins! brings volunteer mentors into schools for weekly one-on-one, read-aloud sessions, increasing children's opportunities for academic and real-world success. For more information, please visit www.everybodywins.org

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