

For Immediate Release



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Everybody Wins! USA Appoints Paul M. Harkins to Board of Directors

Boston, MA.— February 3, 2009 — Paul M. Harkins, Founder of inStream Media, Inc., was appointed today to the Board of Directors of Everybody Wins! USA. Paul has over fifteen years experience in creating and managing companies in the financial services arena, with a focus on raising private equity capital and overall management of the entities. Most recently, he was President of a Global Management firm, The Schubert Group, specializing in corporate restructuring, fund raising and contract negotiating.

Paul was drawn to Everybody Wins' mission of improving children's literacy, especially with three children of his own. "I am looking forward to helping Everybody Wins grow so we can provide reading mentors to thousands of more children across the country," said Harkins.

"We are excited to add Paul to our team. His entrepreneurial skills will help us immensely as we develop and implement our plan for growth." said Rich Greif, National Executive Director of Everybody Wins! USA. Paul attended St Thomas Aquinas in New York, majoring in Political Science, and is very active in local and national charities focused on children.

Everybody Wins! USA, a nationally recognized literacy and mentoring organization, strives to build the skills for and a love of reading among low-income elementary students. Through its signature program, Power Lunch, Everybody Wins! brings volunteer mentors into schools for weekly one-on-one, read-aloud sessions, increasing children's opportunities for academic and real-world success.

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