



For Immediate Release



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Everybody Wins! USA Appoints Celebrity Storyteller from MrsP.com Honorary Board Member

Boston, MA.— February 3, 2009 — Mrs. P, the redheaded star of children’s videos and the host of www.MrsP.com, the groundbreaking website celebrating books and reading, was appointed today an honorary board member of Everybody Wins! USA.

Everybody Wins! USA, a nationally recognized literacy and mentoring organization, strives to build the skills for and a love of reading among low-income elementary students. Through its signature program, Power Lunch, Everybody Wins! brings volunteer mentors into schools for weekly one-on-one, read-aloud sessions, increasing children’s opportunities for academic and real-world success.

"Having Mrs. P as an honorary board member is a natural," said Rich Greif, National Executive Director of Everybody Wins! USA. "She is providing a free website that offers a read-aloud experience to kids all over the world. And her videos are an invaluable resource for families, bringing to life some of the world’s best children’s stories in a fun, engaging way."

In her role as honorary board member, Mrs. P, played by actress Kathy Kinney, who in a previous life portrayed Mimi on "The Drew Carey Show," will make visits to some of the schools in the Everybody Wins program. The organization currently assists low-income young people in Atlanta, Boston, Chicago, Connecticut, Iowa, Los Angeles, Miami, New York, Minneapolis, Pittsburgh, Providence, Vermont and Washington, DC, among other cities.

About Mrs. P Enterprises, LLC.

Mrs. P Enterprises, LLC, was founded in 2008 by Hollywood team Clay Graham, Kathy Kinney and Dana Plautz. After having built successful careers in television and New Media, the three creators of MrsP.com were brought together by a love of reading and a desire to help spark that same passion in young people everywhere. The company endeavors to expose young people to great books and stories through a celebrity storyteller and to spark their imaginations and

creativity with on-line games and writing contests. Its production offices are located in Portland, Oregon and Los Angeles, California.